

# BEST'S REVIEW

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## Insurtech Startups

Company/  
Year Started      Purpose/Top Leaders

### Auto Insurance

<b>Acculix Inc.</b> 2015	World's first accurate driver-behavior scoring, under the brand name "Accuscore." <b>Top Leaders: Alan Mann (Co-Founder and President), Peter Ellegaard (Co-Founder and CEO)</b>
<b>Cuvva</b> 2014	New type of U.K. car insurance that gets consumers covered for only as long as they need it. First and only insurer in the U.K. to offer insurance by the hour; also the first to sell insurance natively on mobile. <b>Top Leaders: Freddy Macnamara (CEO), James Billingham (CTO)</b>
<b>Fixico</b> 2014	Award-winning online and mobile platform where insurers, fleet owners and car owners can obtain, compare and select deals for cosmetic car repair. Fixico, currently live in the Netherlands, works with more than 450 high-quality repair shops that place bids through a closed bidding system. <b>Top Leaders: Derk Roodhuyzen de Vries, Mark van Laar</b>
<b>Insurify</b> 2016	Auto insurance comparison tool. <b>Top Leader: Snejina Zacharia (Founder and CEO)</b>
<b>Metromile</b> 2011	Pay-per-mile auto insurance. <b>Top Leader: Dan Preston (CEO)</b>
<b>Root</b> 2015	Uses data science to find and reward good drivers with the best rates. <b>Top Leader: Alex Timm (Founder and CEO)</b>
<b>The Zebra</b> 2012	Online platform that compares more than 200 car insurers with a real-time, side-by-side quote comparison tool. Also provides agent support and educational resources to help drivers find the coverage, service level and pricing to fit their needs. <b>Top Leaders: Adam Lyons (Founder and CEO), Joshua Dziabiak (Founder and COO)</b>
<b>TrueMotion</b> 2012	TrueMotion (formerly Censio) employs a technology platform that enables insurers to distinguish between safe and risky drivers, reward safe drivers with discounts and help reduce the number of driving accidents. <b>Top Leaders: Joe Adelmann (Co-Founder and VP of Operations), Brad Cordova (Co-Founder and CTO), Scott Griffith (Chairman and Interim CEO)</b>

### Benefits

<b>Zenefits</b> 2013	All-in-one app for small business human resources. New Zenefits platform—Z2—is a connected ecosystem of apps, streamlining the administrative work associated with HR, benefits and payroll. <b>Top Leader: David Sacks (CEO)</b>
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### Claims

<b>MotionsCloud</b> 2016	Provides mobile and artificial intelligence claims solutions for non-life insurers to streamline and automate claims processes that, on average, take three weeks to three hours. <b>Top Leader: Lex Tan (CEO)</b>
<b>RightIndem</b> 2016	A B2B2C software-as-a-service company that offers an improved claims experience to insurance customers, and in turn, delivers improved efficiencies and large cost savings for insurers. <b>Top Leaders: David Stubbs (CEO), Graham Blaney (COO), Steve Weston (CTO)</b>
<b>Shift Technology</b> 2013	Software-as-a-service IT solution that helps insurers improve and scale fraud detection. It is designed to seamlessly integrate with clients' existing operational processes and technical content. <b>Top Leader: Jeremy Jawish (CEO)</b>

### Customer Engagement

<b>Amodo</b> 2013	Amodo's connected customer suite allows insurers to leverage on digital channels and connected devices, such as smartphones, connected cars and wearables, to acquire and engage new customers. <b>Top Leaders: Marijan Mumdziev (CEO), Gorjan Agacevic (CTO/CPO)</b>
<b>Buzzmove</b> 2013	Online platform that allows U.K.-based consumers to compare and book certified removal (moving) firms. Provides U.K. removal firms with professional surveying software, allowing them to create a digital inventory of consumers' belongings in the process of executing the move. Consumers can digitally itemize their home contents and calculate a real-time valuation of everything they own. That data can be shared with insurers to get tailored coverage at the right price. <b>Top Leader: Becky Downing (Founder and CEO)</b>